

The Garden Club of Toronto
presents

Kaleidoscope



an International Virtual Floral Art Show
Celebrating Friendship Through Flowers



Sharing the wonder of Nature, through Education, Engagement, and Creativity

The Garden Club of Toronto | 777 Lawrence Avenue East | Toronto, ON M3C 1P2
www.thegardencluboftoronto.ca | @GardenclubofTor

A: General Information

- 1) All times shown are Eastern Standard Time (EST).
- 2) All photographs must be submitted to the **convenor** by email no later than 9:00am EST Saturday **July 10**, 2021. Photos may be sent earlier. Please include country and club affiliation if any.
- 3) Results will be posted on social media Saturday **August 14** 2021, and will be emailed to all competitors. Competitors are not to share photos of their designs on social media until after August 5.
- 4) Tips for photographing your design are included in this document. Photos may be cropped but not otherwise altered.
- 5) Please send in high resolution (original/actual/full).
- 6) All designs will be judged by a designated team of judges.
- 7) For further information, contact the class convenor, or the show chairs.

B: Rules:

- 1) Open to all members of Canadian and International Garden Clubs and Horticultural Societies, and all interested non-professional floral artists only.**
- 2) All designs must be the original work of the exhibitor, and not previously exhibited.
- 3) Please register with the class convenor as soon as possible. Space will be held for that exhibitor.**
- 4) Exhibitors may submit only one front facing photograph entry per class. Entire design including any stand or support, if any, should be visible. Photos are due **July 10** or sooner.
- 5) Classes are limited to 12 exhibitors. A waiting list will be maintained.
- 6) Show judges may not enter any class they are judging.
- 7) Decisions of the judges are final.
- 8) Exhibitor agrees to have his/her design published on social media and be named.
- 9) Comments will be sent to all the competitors but will not be published.
- 10) The following International Flower Show Rules, World Association of Floral Artists (WAFA) will apply.
 - 1) An exhibit is made of plant material, with or without accessories, within a space specified in Show Schedule.
 - 2) Plant material must predominate over all other components of the exhibit.
 - 3) The use of artificial plant material is forbidden unless stated in the regulations.
 - 4) Fresh plant material must be in water or in water-retaining material unless such material remains turgid throughout the event.
 - 5) Painted and/or artificially coloured plant material may be used unless otherwise stated in the regulations.

C: Awards: Certificate will be emailed to winners and results posted on social media

- 1) Awards will be First, Second, Third. Honorable Mentions will be at the discretion of the judges.
- 2) Best in Show
- 3) Judges Choice
- 4) Best Interpretation of Show Theme

D: Show Co-Chairs:

Ellen Clark, ellen.clark@sympatico.ca

Rosemary Passafiume-McLean, rosemary.passafiume.mclean@gmail.com

Lil Taggart, liltovey@hotmail.com

E: Schedule

Class 1: Whirl – a design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Staged by the competitor

Convenor: Marg Betts, margbetts@rogers.com

Class 2: Phantasmagoria – a design not to exceed 13cm (5.25") in height, width and depth including any container, base and/or accessories

Staged by the competitor

Convenor: Judy Zinni, jzinni@bell.net

Class 3: Confetti – a design not to exceed 13cm (5.25") in height, width and depth including any container, base and/or accessories

Staged by the competitor

Convenor: Linda Alcock, linal22@yahoo.com

Class 4: Spectrum – a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Deborah Landers, landers@rogers.com

Class 5: Shifting Patterns - a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30") , height unlimited

Convenor: Joyce Moffat, joycemoffat@rogers.com

Class 6: Playful – a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Darlene Frampton, framptondarlene@gmail.com

Class 7: Close Encounters (of the colourful kind) – a design using tints, tones and shades of one colour

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Nancy Clark, nancyhillclark@me.com

Class 8: On the Edge – a design

Staged by the competitor

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Judy Lewis, judlewis@yahoo.ca

Class 9: Psychedelic – a collage: A low relief abstract design, created by gluing plant material and other objects on a flat surface. Depth is implied by overlapping planes, changes in value and/or juxtaposition of colour, patterns and/or texture. Painted mediums may be incorporated. There should be no visible spaces under any of the materials. Materials may not extend beyond the edges of the board and should be no more than 5cm (2") from the surface of the board.

Collage may be any shape but not exceed the minimum and maximum sizes below.

Minimum size 38cm x 38cm (15" x 15"), Maximum size 61cm x 61cm (24" x 24")

Convenor: Silvana Croce, crocesilvana@gmail.com

Class 10: Shazam! - A design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Joanne Rachfalowski, joannerachfalowski@gmail.com

Class 11 A Gentle Palette – A design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Elizabeth Schleicher, roses4me@sympatico.ca

Class 12 A Skewed View – A design

Maximum size 76.2cm x 76.2cm (30" x 30"), height unlimited

Convenor: Barb Bedell, bbedell7@gmail.com

F: Tips for Photographing Floral Art – with thanks to Chrissie Harten, NAFAS

- 1) Try to photograph the arrangement against a plain or un-fussy background. (You could use a drape behind the arrangement to help cut out any unwanted objects, but be sure to iron it first to remove any creases)
- 2) Try to photograph in natural light, which produces the best colour balance. Different light sources will produce different colour effects. If your camera lens has the ability, choose a setting which matches your light source (e.g. tungsten, fluorescent, etc)
- 3) Use a tripod if possible for the sharpest image, but if you don't have one, the back of a chair or something similar will help to support and keep your camera steady
- 4) Observe closely what is behind or next to the arrangement and be sure to remove any objects which detract from it
- 5) Remove any debris from the base of the arrangement such as fallen leaves or petals, or other bits which can fall off flowers and foliage
- 6) Don't photograph against a strong light source (such as a window) as this will make your photo too dark unless your camera has the ability to change your settings to compensate
- 7) Try not to use a flash. This creates strong shadows and a colour change which detracts from the arrangement. If your camera is set on auto flash and you don't have a choice, hold a white card just below the flash to deflect it upwards and soften the light, or tape some tissue paper over it
- 8) Stand directly in front of the arrangement and bend slightly so that your lens is level with the centre of the arrangement and you can clearly see most of the container. Don't take the photo from above (unless it is obviously meant to be viewed from above)
- 9) Zoom in to the arrangement to cut out as much background as possible, whilst still leaving a reasonable amount of space around it. (Make sure that you don't zoom in too much and cut off part of the arrangement)
- 10) Be sure you are focusing on the arrangement, and not the background
- 11) View the photograph when you have taken it and crop any unwanted parts. Most modern computers, tablets and phones have a photo app already installed with a crop feature
- 12) If you are taking your photograph for an online competition, make sure you are emailing it at full size. Many email applications will automatically send at small size and lower resolution to make it quicker and use less data, but this will affect the quality of your photo so select "full size" or "original size"

Additional Photography Tips for Cell Phones: with thanks to Helen Feldmann, Garden Club of Toronto

- 1) General principles are similar to principles and elements of design such as balance, symmetry, contrast, colour. Leading lines which can be vertical, diagonal, horizontal, or curved. Consider negative space around your design.
- 2) Clean your lens with a soft lens cloth.
- 3) Focus – auto or manual focus. You can tap where you want to focus. Experiment as outside the box can be blurry.
- 4) Lighting – adjust exposure. On iPhones there is a yellow sun slider, slide up or down to lighten or darken your image. Check your image is sharp. iPhones – tap inverted 'v' at top of frame to show options to adjust colour before you take your photo depending on your light.
- 5) Stabilize the image to prevent camera shake. Hold phone in both hands, either rest phone on solid surface or brace elbows against your body.
- 6) To Zoom or not to Zoom: digital zoom on cell phones can make photos grainy. Check image, use two fingers to slide image diagonally apart.
- 7) Composition: Turn on grid in settings: two vertical and two horizontal lines. Rule of thirds, generally position most important elements off centre at intersection of grid lines. However, depending on design central position may be best.
- 8) Cropping: take wider and /or taller photo than you want. Cameras distort, you can crop later.
- 9) Take more photos than you need. Review your photo.